

# SELECTUSA Foreign Direct Investment (FDI): TURKEY

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #9

Ninth fastest-growing source of FDI  
in the United States in 2019

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs  
**4,100**

Number of U.S. workers employed by  
U.S. affiliates of majority  
Turkish-owned firms in 2017.



Investing in Innovative R&D  
**\$4.0 million**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Turkish-owned firms  
in 2017.



Expanding U.S. Exports  
**\$194.0 billion**

Value of U.S. goods exports by majority  
European-owned firms  
operating in the United States in 2017.\*

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

\*The market-specific number has been suppressed to avoid disclosure of individual companies' data

## Turkish FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
<b>Position (UBO)</b>	\$1,969	\$2,147	\$2,187	\$2,373	<b>\$2,346</b>
<b>Flow</b>	\$46	\$266	\$362	\$256	<b>\$166</b>

## U.S. FDI in Turkey (in USD millions)

	2015	2016	2017	2018	2019
<b>Position</b>	\$3,798	\$3,726	\$4,074	\$3,903	<b>\$3,333</b>
<b>Flow</b>	\$333	\$379	\$506	\$767	<b>\$101</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Turkish FDI  
projects in the USA

- #1 Metals
- #2 Chemicals
- #3 Consumer Products
- #4 Software & IT Services
- #5 Business Services
- #6 Transportation

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020